



Human Resources  
Professionals  
Association  
**Kingston District  
Chapter**

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## **Human Resources Professionals Association Kingston District Chapter (KD-HRPA)**

### **Sponsorship Opportunities**

Our Professional Association has a mission to provide support to and connect Human Resources Professionals for the exchange of knowledge, expertise, best practices and resources so they are strategic business partners.

As a Sponsor, your organization has the benefit of exposure to a large number of businesses in the greater Kingston area. And you have the opportunity to benefit an important local community resource through your sponsorship.

With sponsorship you gain recognition and acknowledgement in a variety of ways, depending upon the level you choose:

#### **Bronze Sponsor**

- ❖ As a bronze sponsor your organization will be mentioned on our event flyer, which is widely distributed throughout the region, and in our newsletter: HR Dimensions, and on our web site – well used resources for many organizations. The cost is \$250.00 per event.

#### **Silver Sponsor**

- ❖ In addition to acknowledgement in our event flyer and newsletter, and on our web site, silver sponsors may also distribute promotional or advertising materials at one of our well-attended events as well as provide a three-minute presentation to the audience, prior to the speaker. The cost is only \$500.00 per event.

#### **Gold Sponsor**

- ❖ In addition to the acknowledgement provided for a Silver Sponsor, being a gold sponsor provides you with further rewards: a banner advertisement on our web site for thirty days after the event and a \$100.00 credit to be used between September and May for advertising in HR Dimensions. The cost is \$750.00 per event.

The number of Sponsors for an event will be determined by the host of the event in consultation with the Program Director. Once a Sponsor is approved the Sponsor will be asked to sign a Sponsorship Agreement to formalize the arrangement.

***Act now and you could be a proud Sponsor for an important, growing Professional Association, and receive special recognition for your sponsorship. Please contact Lori Macphail, Chapter Administrator at 613-547-2962 to discuss sponsorship opportunities. Thank you!***